

## File Delivery Specifications »

Below you will find our delivery specifications for digital logo files, subdivided into Premium/Promo and Classic/Light. In order for us to provide your Artwork as optimally and quickly as possible, we kindly ask you to take these into account.

### Premium & Promo (full color) logos

- Please format your file in Adobe Illustrator or Adobe Photoshop and deliver it to us as .PDF, .AI, .EPS, .JPG or .TIF file.
- The file should be delivered as 1 layer.
- Full color files can be formatted in CMYK, PMS C, RAL or HKS K color schemes. Please do not use RGB.
- Colors should always be in the Coated (gloss) version.
- Please ensure that the color coverage in the design never exceeds 280% (= the percentages of Cyan (blue), Magenta (red), Yellow (yellow) and Key (black) added together).
- Please always convert any texts in the design into letter contours (Create Outlines).
- For images, we recommend a minimum resolution of 300 DPI.
- Could you please submit the file without a password, so that we can immediately access the information.

### Classic & Light logos

- Please format your file in Adobe Illustrator and deliver it to us as .PDF, .AI or .EPS file.
- The file should be delivered as 1 layer and without transparencies.
- The design can be supplied in PMS C, RAL, HKS K or TPX color schemes, in 100% of the color. No gradients and percentages of a color can be produced.
- Colors should always be in the Coated (gloss) version.
- Please always convert any texts in the design into letter contours (Create Outlines).
- Please ensure that the file is vectorized and do not use pixel images.
- Could you please submit the file without a password, so that we can immediately access the information.

In the Microsoft Office package it is not possible to create printable files. We can however check whether we can convert your Office file into a printable file, of which we will then e-mail the result to you in PDF format. Please inquire about the possibilities, and a possible quotation.

